

Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)

Tariff & Costing-CM Section, Corporate Office,
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No. 26-4/2010-T&C-CM

Date: 20.10.2011

Circular T&C-CM No. 77/11-12

Sub: Revision in Sale price of PCMCIA type HSDPA data cards and introduction of new FRC for activation of data plan with PCMCIA type data card-reg.

Kindly refer to this office letter of even No. dated 02.02.2010 and subsequent orders issued from time to time vide which sale price of PCMCIA type HSDPA data cards purchased from M/s. Capitel Wireless Pvt. Ltd was communicated. Now, it has been decided by competent authority to revise the sale price of the PCMCIA type HSDPA data cards as under:-

Sl. No.	Name of the Vendor (Type)	Make/ Model	Data Speed	Frequency Band	Revised Price (Excl. of VAT)
1	M/s. Capitel Wireless Pvt. Ltd (PCMCIA Type)	Option / GTMAX having Qualcomm chipset 7200 Globe Trotter HSUPA	3.6 MBPS	Single Band	Rs.1600

2. Separate FRC will be introduced for activation of data plan for customers who purchase PCMCIA card from BSNL with the following terms and conditions.

i) FRC Details

Particulars	Tariff
i) MRP of FRC (Incl. of S. Tax)	Rs.55
ii) Free usage value in Rs.	Nil
iii) Initial Validity	30 days
iv) Free Data usage	2 GB with a validity of 30 days
v) Availability	Through C-Top-up
vi) Applicability	Any data plan with sale of BSNL PCMCIA data card.
vii) Base Voice Tariff plan	As per prepaid 3G Special

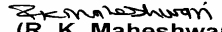
* Circles can suitably adjust the MRP of FRC in the price band upto Rs.3 (+/-) of above price considering the technical feasibility.

- ii) The above free data usage will be allowed at the time of activation only.
- iii) Circle has to account such activation keeping track of IMEI & SIM combination.
- iv) All other terms and conditions will remain same.

3. The above tariff will be effective from **25.10.2011**.

4. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response. Circles may also send SMS conveying the above offers to the customers.

5. This circular is issued based on the approval of ECT vide Approval No.541 dated 19.10.2011. The impact of above tariff revision needs to be analyzed and feed back submitted on monthly basis to BSNL HQ for future reference on Fax No. 011-23329125 and e-mail – tariffcmcoobsnl@gmail.com or skmohakud@bsnl.co.in


(R. K. Maheshwari)
Asstt. General Manager (T&C-CM)
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To
All CGMs- Telecom Circles/ Telephone Districts.

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/E/HR/F, BSNL.
- 3) ED-F/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary update in website and place in news item.
- 6) Sr.GMs (Marketing)/(Sales)- for marketing initiative
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) Director General P & T Audit, Delhi- 110054.
- 9) OL Section –for Hindi version.
- 10) Guard file.


(Subrat Kumar Mohakud)
Dy. Manager (T&C)